

## A COLLABORATIVE SPONSORSHIP ARRANGEMENT

### The GDIB and The Forum on Workplace Inclusion

The GDIB has entered into a collaborative sponsorship arrangement with the Forum on Workplace Inclusion. Among other things, they offer an annual conference. In 2017 it is March 28 to 30 in Minneapolis, MN – about 1,300 are attendees expected many from outside the US. The GDIB has been involved with this conference for several years and admire its high quality. Go here <http://diversitycollegium.org/launch.php> to see photos from the 2016 conference.



### ***GDIB is now a sponsor of the Forum and the Forum is now a sponsor of the GDIB***

What this means:

#### **GDIB WILL:**

- GDIB will promote the conference at the Tenth Anniversary GDIB Launch events around the world, pending agreement with each local event organizers.
  - The Forum logo will appear on event marketing and materials as practical and consistent with other sponsors. This could include electronic and hard copy invitations, program booklet, signage, and handouts. Download the logo from the GDIB pages here <http://diversitycollegium.org/launch.php>
  - Conference planners will print a 2-page color (back to back) PDF flyer and distribute it to all attendees.
  - Anything else done for other sponsors.
- GDIB will promote the Forum Conference in its newsletter which is sent electronically every 3 or 4 weeks starting immediately and continuing in every issue through the conference.
- GDIB will include the Forum logo on several landing pages on the portion of The Diversity Collegium website that it occupies. And will add a landing page specifically on the upcoming conference. This landing page will highlight GDIB Expert Panelists and users who are presenting at or are otherwise involved in the conference (assuming this comes to pass when the session selections are made).
- GDIB will look for other ways to promote the Forum.

#### **THE FORUM WILL:**

- Include the GDIB logo in the same way it features other sponsors at the level it deems appropriate.
- Provide free 10 x 20 exhibit space in a location similar to the GDIB 2016 location.
- Provide mention of or advertising space in its program book.

The Forum logo and two-page flyer can be downloaded from the GDIB pages on here <http://diversitycollegium.org/launch.php>