

See Event Details and Highlights of the São Paulo GDIB Launch Event Below!

GDIB 10th Anniversary Launch



Global
Diversity & Inclusion
Benchmarks

Launch Event Area	São Paulo, Brazil
Date & Time Location	August 3rd, 8:30 am – 11:30 am, with Welcome Coffee at 8:00 am SODEXO Auditorium
Event Description	Talk Show, with several panelists Connecting with Recognized Speakers in Brazil/Business Cases
Partners, Sponsors, Speakers	<p>Host/Sponsor: Business Professional Women-SP Main Sponsor: Sodexo Brazil Supportive Sponsor: InterElo Consultoria, Instituto Iris Welcome Words: Sodexo Brazil (Juan Pablo Urruticoechea - President) and BPW-SP (Marcia Kitz – President) Recognized Speakers: 1) Fábio Barbosa – Itaú Social 2) Video conference: Prof. Bernardo Ferdman, Ph.D. (EP)– Ferdman Consulting 3) Cristina Carvalho (EP), InterElo Consultoria – GDIB approach/Portuguese version Talk Show Speakers: Fábio Barbosa - Itaú Social; Des. Antonio Carlos Malheiros – Court of Justice; Mizaél Conrado – Paralympic Games Committee; Thays Martinez – Instituto Iris; Giovanni Harvey – Incubadora Afro Brasileira. Moderator: Jairo Marques – Folha de S. Paulo Newspaper Business Cases: Sodexo and other (to be defined) Moderator: Erika Zoeller – BPW-SP</p>
Other	Unveiling a new GDIB Portuguese Translation
Event Contact Information	Cris Carvalho cristina@intereloconsultoria.com.br cristinacarvalho@ccoachdec.com

HIGHLIGHTS OF BRAZIL LAUNCH HELD AUGUST 3

Expert Panelist, Cristina Carvalho organized and spoke at the launch event held August 3 from 8:30 to 11:30 am in the auditorium of the main sponsor, Sodexo. Other sponsors were Business Professional Women of Sao Paulo and InterFlo Consultoria, Instituto Iros. More photos and information at www.diversitycollegium.org ... Global D&I Benchmarks ... Tenth Anniversary Launch events. The primary language of the event was Portuguese and the GDIB was translated. That translation will soon be available for everyone to use. It will be posted soon.



From left to right: Giovanni Harvey (Founder of Incubadora Afrobrasileira); Andrea Dutra (Executive Director of HR - Sodexo On-Site); Mizaél Conrado (Vice-President of Brazilian Paralímpic Committee); Desembargador Antonio Carlos Malheiros (Court of Justice); Thays Martinez (President of Instituto Iris), and Diesel (her dog); Fábio Barbosa (Vice-President of Itaú Social); Maria Cristina Carvalho (EP, Partner of InterElo Consultoria and VP of BPW-SP); Jairo Marques (Columnist and Journalist - Folha de São Paulo Newspaper) and Marcia Kitz (President of BPW-SP).

Welcome: Sodexo On-Site (Andrea Dutra – Executive Director of HR) and BPW-SP (Marcia Kitz – President)

Recognized Speakers:

1) Fábio Barbosa – Itaú Social

2) Cristina Carvalho (EP), InterElo Consultoria – GDIB approach/Portuguese version 3)

Prof. Bernardo Ferdman (EP), Ferdman Consulting – Alliant International University

Talk Show Speakers: Fábio Barbosa - Itaú Social; Giovanni Harvey – Incubadora Afro Brasileira; Des. Antonio Carlos Malheiros – Court of Justice; Mizael Conrado – Paralympic Games Committee; and Thays Martinez – Instituto Iris

Moderator: Jairo Marques – Folha de S. Paulo Newspaper

Business Cases: Sodexo On-Site by Andrea Dutra and Policia Militar de São Paulo by Ten. Cel. Geórgia Abílio Públio Mendes

Moderator: Erika Zoeller – BPW-SP





Expert Panelist Bernardo Ferdman, Ph.D. spoke in Spanish on the GDIB by video conference.